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| **Proposal for CSR Funded Project** | | | | | | |
| **1** | **Title, background, rationale, goal of the project for which funds are needed; all stated with clarity. (Should not exceed 200 words)** | | | | | |
| **Title of the project** | | |  | | |
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| **Rationale** | | |  | | |  |
| **Goal** | | |  | | |  |
| **2** | **Mention the proposal objectives. Explain the activities planned in order to achieve the specific objective/s along with the time frame. (Should not exceed 200 words)** | | | | | |  |
| **No** | **Objectives** | | | **Activities Planned** | **Time frame** |  |
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| **3** | **Targeted group/beneficiaries of the project proposal. Group should either include poverty, hunger, gender equality, education, environment, healthcare, sustainability etc. (Should not exceed 150 words)** | | | | | |  |
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| **4** | **Detailed explanation about the beneficiaries, their background and socio-economic status, and geographical area of execution of the project, including the reason for selection. (Should not exceed 100 words)** | | | | | |  |
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| **5** | **Plan for execution and monitoring, including phases, key activities, timeline, key milestones. (Should not exceed 600 words)** | | | | | |  |
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| **Project Phases** | | **Key Activities** | | **Timeline** | **Key Milestones** |  |
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| **6** | **Outcomes/Result expected –Mention the Quantitative & Qualitative outcomes expected from the project, outcomes should be directly linked to proposed objectives. (Should not exceed 250 words)** | | | | | |  |
| **Quantitative Outcomes/Results Expected** | | | | | **Corresponding Objective** |  |
| **i.** |  | | | |  |  |
| **ii.** |  | | | |  |  |
| **iii.** |  | | | |  |  |
| **iv.** |  | | | |  |  |
| **Qualitative Outcomes/Results Expected** | | | | | **Corresponding Objective** |  |
| **i.** |  | | | |  |  |
| **ii.** |  | | | |  |  |
| **iii.** |  | | | |  |  |
| **iv.** |  | | | |  |  |
| **7** | **Governance of the project and details of key persons responsible for executing the project. (Should not exceed 150 word)** | | | | | |  |
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| **8** | **Budget (project cost) including head-wise details. (Should not exceed 200 words)** | | | | | |  |
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| **9** | **Sustainability Plan - Provide an action plan giving details of how the project will be sustainable after exhausting CSR funds and exit of the implementing partner. (Should not exceed 150 words)** | | | | | |  |
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| **10** | **Principal Investigators/Co-Investigators details including name, complete address, and affiliation. (Should not exceed 100 words)** | | | | | |  |
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| **11** | **Annexures (if any to be added below).** | | | | | |  |
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**FLOW CHART FOR SECURING CSR FUNDING**