Program Outcomes: MA (Fashion Management)

PO1: Managerial Knowledge – Apply managerial and business development skills to meet the needs of dynamic fashion industry.

PO2: Problem Analysis – Identify, research, analyze, and propose managerial solutions based on the market demand focusing on corporate and social responsibilities.

PO3: Design Development – Develop designs based on forecasted trends for apparel retail sector.

PO4: Conduct Investigations of Problems – Use research methods for problem identification, collecting and interpreting data, and analysis to propose design solutions.

PO5: Modern Tool Usage – Application of digital tools and resources for prediction and design development with an understanding of the limitations.

PO6: The Manager and Society – Apply reasoning to address health and safety, social aspects relevant to professional practice and social responsibility.

PO7: Environment and Sustainability – Understand the impact of professional, managerial solutions in societal and environmental contexts, demonstrate the knowledge and need for sustainable development.

PO8: Ethics – Apply ethical principles, and commit to professional ethics and responsibility

PO9: Individual and Teamwork – Function effectively as an individual, as a member or leader in a diverse teams, and in multidisciplinary settings.

PO10: Communication – Communicate effectively on complex managerial activities, with the fashion business community and with society, such as, being able to comprehend and write effective reports, make effective presentation, and give and receive clear instructions.

PO11: Project Management and Finance – Demonstrate knowledge and understanding of the management principles and apply these to one's own work, as a member and leader in a team, to manage projects.

PO12: Lifelong learning – Recognize the need for, and have the preparation and ability to engage in independent and lifelong learning in the context of technological change.