



# Placement Manual 2022 - 2023



**MANIPAL SCHOOL  
OF ARCHITECTURE AND PLANNING**  
MANIPAL  
*(A constituent unit of MAHE, Manipal)*





# Contents:

- About the Institute
- Message from the Director
- Programs at a Glance
- Student Works/Achievements
- Why Hire Us
- Notable Recruiters
- Our Alumni
- Contact us



## MANIPAL SCHOOL OF ARCHITECTURE AND PLANNING

MANIPAL

*(A constituent unit of MAHE, Manipal)*

## About the School

The Manipal School of Architecture and Planning (MSAP), a constituent unit of the Manipal Academy of Higher Education (MAHE), Manipal India, started in 1978 with a Bachelor of Architecture degree under Mysore University. The institute came under the newly established Mangalore University in 1980 as the Department of Architecture. In October 2003, MAHE renamed the Department of Architecture as the Faculty of Architecture following which in 2010, it became the 22nd institute under MAHE.

In April 2019, MAHE renamed the Faculty of Architecture as Manipal School of Architecture and Planning. It is recognized by the Council of Architecture (COA), New Delhi, and is ISO 9001 : 2008, ISO 4001 : 2004 certified.

Programs offered at MSAP include Bachelor of Architecture, Master of Urban Design and Development, Master of Design - Sustainable Design and also programs such as B.Des. Fashion Design and Interior Design, M.Des. Interior Design and M.A. Fashion Management, through the Department of Design .



## From Director's Desk



"A profound design process eventually makes the patron, the architect, and every occasional visitor in the building a slightly better human being." - Juhani Pallasmaa

At Manipal School of Architecture & Planning, we nurture young minds and extensively train them through a structured process to evolve as highly creative professionals with sensitization towards Human-centric design. The rich curriculum supports in developing good interpersonal skills in problem-solving, analysis, decision making, communication, team work and leadership. Our graduates are professionally equipped with necessary traits to face the challenges of the Industry.

It gives me utmost pleasure to introduce to you, the MSAP graduating batch of 2023. I am confident that they will contribute significantly to the organization and profession by achieving merits and honors as they possess the requisite capabilities to discharge their duties with responsibility. I wish the students a successful career in their profession.

Best Regards,  
**Dr. (Prof.) Nandineni Rama Devi**  
Director  
Manipal School of Architecture & Planning, MAHE,

## Placement team at MSAP



**Purushottam Kesar**  
Coordinator  
puru.kesar@manipal.edu



**Kala Choyimani Kandiyil**  
Associate Coordinator  
kala.cmk@manipal.edu



**Haritha M.K.**  
Associate Coordinator  
haritha.mk@manipal.edu



**Shubham Jaiswal**  
Associate Coordinator  
jaiswal.shubham@manipal.edu



**Simi M. Mathew**  
Associate Coordinator  
simi.mathew@manipal.edu

# Programs offered at MSAP

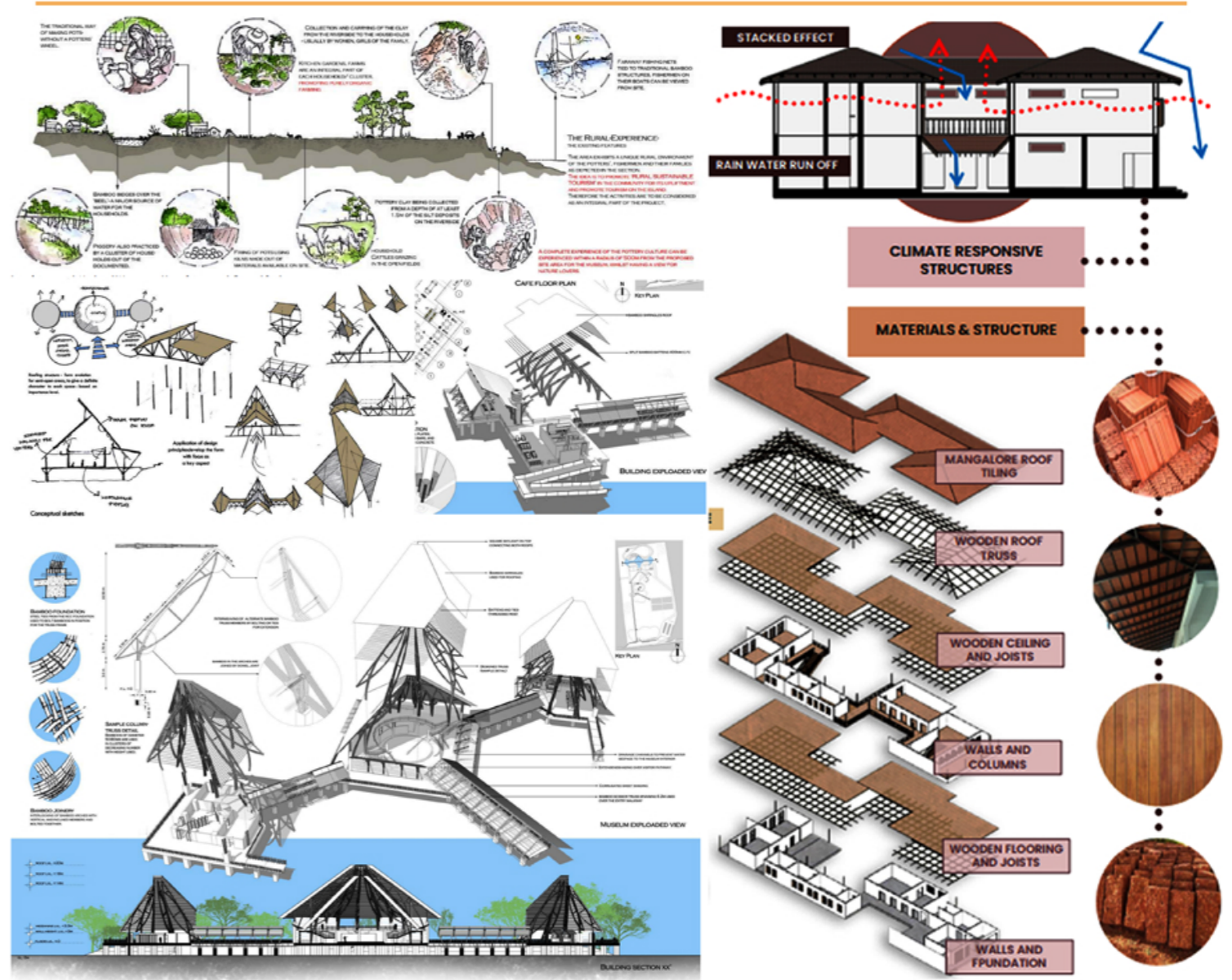
## B. ARCH

The Bachelor of Architecture is a 5-year full-time course offered by MSAP. Course comprises of Studio subjects, Theory subjects and Practical Training. Studio and theory subjects consist of lectures, studio/tutorials and practical. Practical Training consists of working with offices as per CoA guidelines.

### Program Educational Objectives

- Graduates will exhibit competencies in professional engagements and higher education by applying knowledge of architecture and allied fields.
- Graduates, guided by the principles of sustainable development and global interconnectedness, will understand how architectural projects affect society and environment.
- Graduates will exhibit adaptability, flexibility, communication skills, team spirit, ethical conduct, and leadership qualities.
- Graduates will engage in continuous life-long learning, career enhancement, pursuing higher education with critical thinking and interdisciplinary approach with changing global and local needs.

# Students' works: B.Arch



# Programs offered at MSAP

## M. Arch-UDD (Urban Design & Development)

The Masters in Architecture (Urban Design & Development) is a 2-year full-time course offered by MSAP. MSAP aims at comprehensive urban design education through research, consultancy and academics. The first batch began in 2014. MSAP offers new openings for its students to follow their creative pursuits while building their professional careers under the guidance of highly experienced faculty.

## Program Educational Objectives

- Graduates will apply the knowledge of urban design and planning to address complex, interdisciplinary issues considering societal and environmental contexts.
- Graduates will apply analytical and spatial tools & techniques for solving urban development issues.
- Graduates will be able to communicate well, work effectively with team and stakeholders, and exhibit ethical conduct and demonstrate leadership qualities.
- Graduates will engage in lifelong learning, career augmentation, pursuing higher education, research and adapt to professional and societal needs.

# Students' works: M.Arch (UDD)



# Programs offered at MSAP

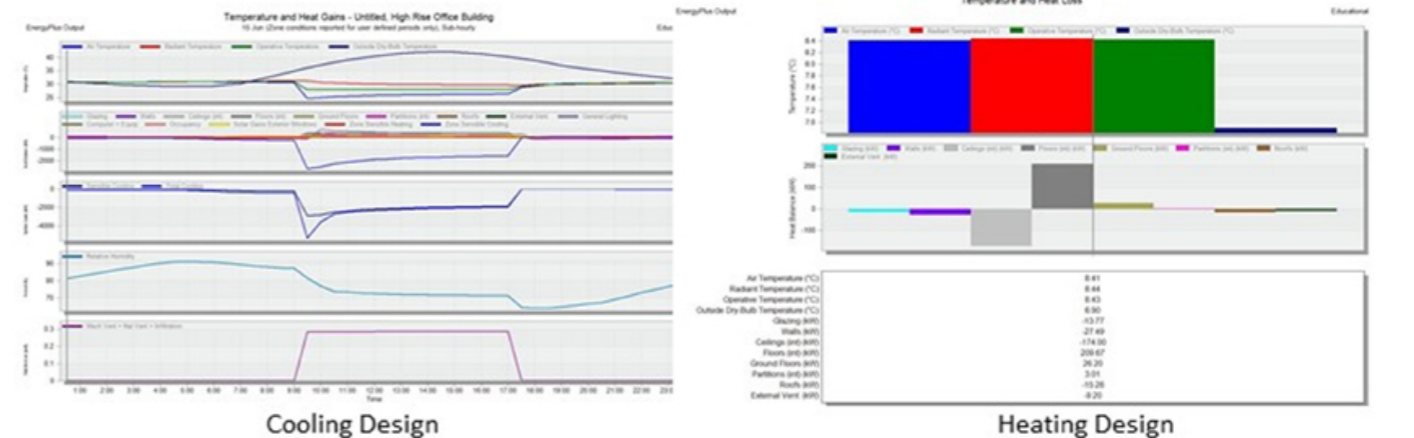
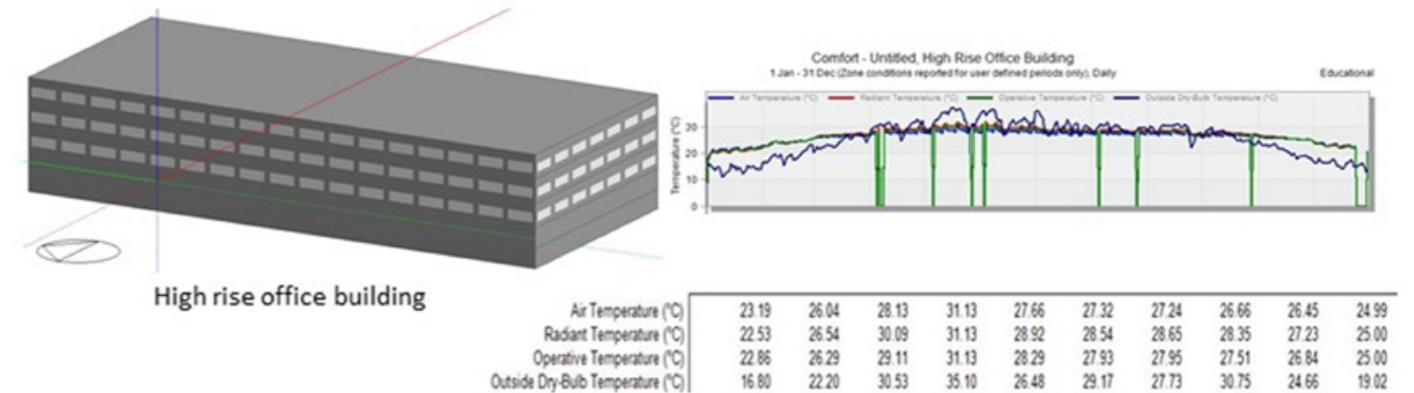
## M. Des (Sustainable Design)

The Masters in Design (Sustainable Design) is a 2-year full-time course offered by DOD, MSAP. This program aims to provide capacity to the building professionals for looking into scientific & functional requirements of buildings in terms of economics of the Architecture Engineering & Construction market and building policies of the place. To prepare building professionals towards the challenges of computational design and Evidence based design and to produce the next generation building professionals who can target the optimum solution approach over the heuristical design.

## Program Educational Objectives

- To Provide capacity & insights to the building professional Towards scientific & functional requirements of buildings in terms of economics of the Architecture Engineering & Construction (AEC) industry and building policies.
- To prepare building professionals for computational design and Evidence based design.
- To produce the next generation building professionals who can target the optimum solution approach over the heuristical design.

# Students' works: M.Des (SD)



## Programs offered at MSAP

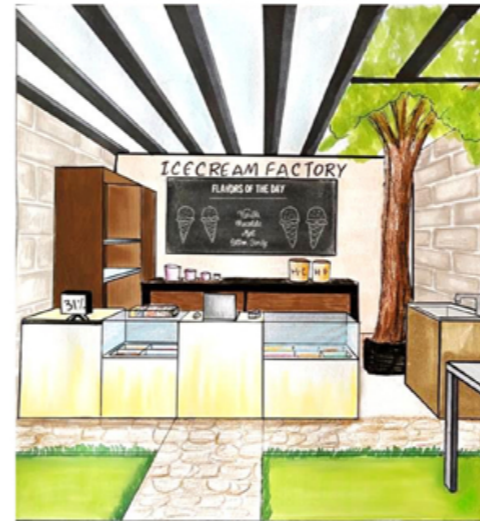
### B. DESIGN (INTERIOR DESIGN)

Bachelor of Design (Interior Design) is a 4-year program aimed at creating beyond decoration which combine practicality, sustainability and beauty to achieve the specific aims of a project. Interior design is an exciting, growing field where creative individuals with an eye for detail can influence human interaction and improve quality of life in the built environment.

### Program Educational Objectives

- Graduates will apply the knowledge to design spaces considering environmental and user needs.
- Graduates with core competence in critical thinking and technology will apply theory into practice.
- Graduates will demonstrate leadership qualities and communication skills, exhibit high professional ethics and work effectively in a team.
- Graduates will engage in lifelong learning, research, pursue higher education and adapt to changing trends.

## Students' works: B.Des (ID)



# Programs offered at MSAP

## M. Des (Interior Design)

The Masters in Design (Interior Design) is a 2-year full-time course offered by DOD, MSAP. The M. Des. (Interior Design) Program is a step towards exploring and understanding the contemporary interior design environment of the region through research, theory, design education and practice. The program offers a creative buffer where candidates develop and contribute to the varied design possibilities and approaches of interior design. The core of the program is design research and practice. The program shall also introduce the student to the principles of academic & industry interface.

## Program Educational Objectives

- Graduates with knowledge of interior design and detailing to address complex design issues and sustainability considering utilitarian and environmental aspects.
- Graduates with core competence in critical thinking, problem solving design processes, research methods, innovation and integration for contemporary and multi-disciplinary design practices.
- Graduates will develop leadership qualities and communication skills, exhibit professional ethics and work effectively in a team.
- Graduates will engage in lifelong learning, research, pursue higher education and adapt to changing trends.

# Students' works: M.Des (ID)





# Programs offered at MSAP

## B. DESIGN (FASHION DESIGN)

Bachelor of Design (Fashion Design) is a 4-year program aimed at imparting professional fashion education that focuses on innovation for the sustainability of economical, ecological and social values.

### Program Educational Objectives

- Graduates will exhibit competencies in professional engagements and higher education by applying knowledge of design, technology and allied fields.
- Graduates will exhibit ability to adapt to changing technology as per current trends and apply design as a solution for societal and environmental needs.
- Graduates will demonstrate communication and creative skills, client and team management skills, and maintain high professional ethics.
- Graduates will engage in lifelong learning, career enhancement, pursuing higher education and research.

# Students' works: B.Des (FD)



TECH PACK (BASIC)	
BRAND- 'UP' BY UNNATI PATEL	STYLE #: 21141
SEASON- SS20	DATE CREATED- 05/04/20
DESIGNER- UNNATI PATEL	
VERSION- PHOTO	
PRODUCT DESCRIPTION- FIT AND FLARE GOWN WITH ROUND NECK, EXAGGERATED BISHOP SLEEVE, WRAP OVER DETAIL IN FRONT SKIRT AND GATHERED PANEL FROM KNEE. TULLE USED IN SLEEVES, BODICE AND SKIRT. CONCEALED ZIPPER AT CENTER BACK.	
LOOK 1	MEASUREMENTS (INCHES)
<p>FRONT</p> <p>ROUND NECK TULLE FABRIC</p> <p>SWEETHEART NECKLINE</p> <p>BISHOP SLEEVES</p> <p>GATHERS AT SLEEVE HEM 0.5" INTAKE</p> <p>SIDE DART- 4"</p> <p>WAIST DART- 6"</p> <p>SKIRT WAIST DART- 3"</p> <p>WRAP OVER DETAIL</p> <p>GATHERED PANEL OF TULLE FABRIC</p>	<p>BACK</p> <p>HOOKS, CONCEALED ZIPPER, SILK-SATIN STRIP OF 1" WIDTH ON BOTH SIDE OF THE ZIPPER</p> <p>TULLE FABRIC</p> <p>1 BUTTON STRAIGHT WIDE CUFF</p> <p>WAIST DART- 5"</p> <p>SILK-SATIN FABRIC</p>
<p>NECK- 18"</p> <p>ARMHOLE- 17"</p> <p>BUST- 34"</p> <p>WAIST- 26"</p> <p>HIP- 36"</p> <p>FULL LENGTH- 55"</p> <p>UPPER BODICE- 3.75"</p> <p>LOWER BODICE- 8.75"</p> <p>SKIRT LENGTH- 23"</p> <p>GATHERED PANEL LENGTH- 20"</p> <p>SLEEVE LENGTH- 25"</p> <p>CUFF LENGTH- 8.5"</p> <p>CUFF WIDTH- 4"</p>	
SURFACE ORNAMENTATION	
APPLIQUE WORK ON BODICE, CUFF AND HEM	
FABRICS- 1) SILK-SATIN	RIMS- TUBE
2) LIGHT WEIGHT TULLE	NI
3) HEAVY WEIGHT TULLE	H S
LINING- 1) POLYESTER LINING	CU
	ALD.27
	FAB.
	PEARLS
SWATCHES	
<p>1) [Red fabric swatch]</p> <p>2) [Dark red fabric swatch]</p> <p>3) [Light red fabric swatch]</p> <p>4) [Pink fabric swatch]</p>	



# Programs offered at MSAP

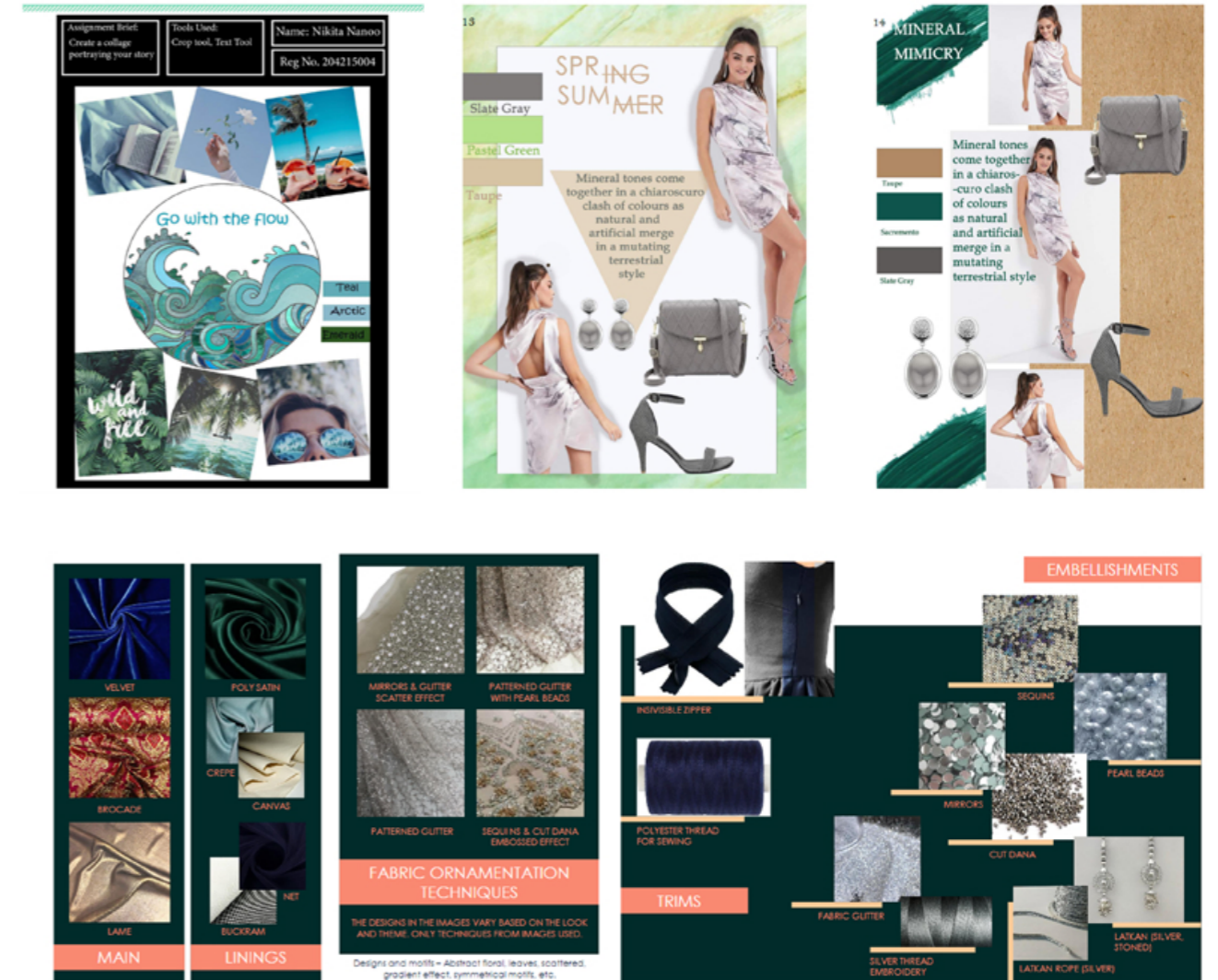
## MA - Fashion Management

Master of Arts Fashion Management is a 2-year program designed with an aim of evolving a design entrepreneur with a focus on creativity for commercial gain. The program deals with understanding and interpreting the fashion systems towards an effective management of creative sector that balances artistic ambitions and creative goals.

## Program Educational Objectives

- Graduates will demonstrate managerial and business development skills with global standards.
- Graduates will exhibit the knowledge of market trends, consumer behaviour and adaptability to technological advancement.
- Graduates will apply creative and analytical thinking, soft skills, client and team management ability and, possess professional and intrapersonal ethics
- Graduates will engage in lifelong learning, research, career advancement, interdisciplinary collaboration and support community development.

# Students' works: MA (FM)



# Students' Achievements at MSAP



# Why Hire from MSAP?

## Rankings

- > Ranked 18th in NIRF 2021 All Architecture Colleges in India category.
- > Ranked 2nd among top colleges for Architecture in all India private category by Outlook-ICARE 2021.
- > Ranked 9th among top architectural schools in the country in Best College Survey, under India Today, 2021.
- > Ranked 9th among top architectural schools in the country in Best College Survey, under India Today, 2021.
- > Ranked 21st among top Fashion Design (DOD) in the country in Best College Survey, under India Today, 2021.

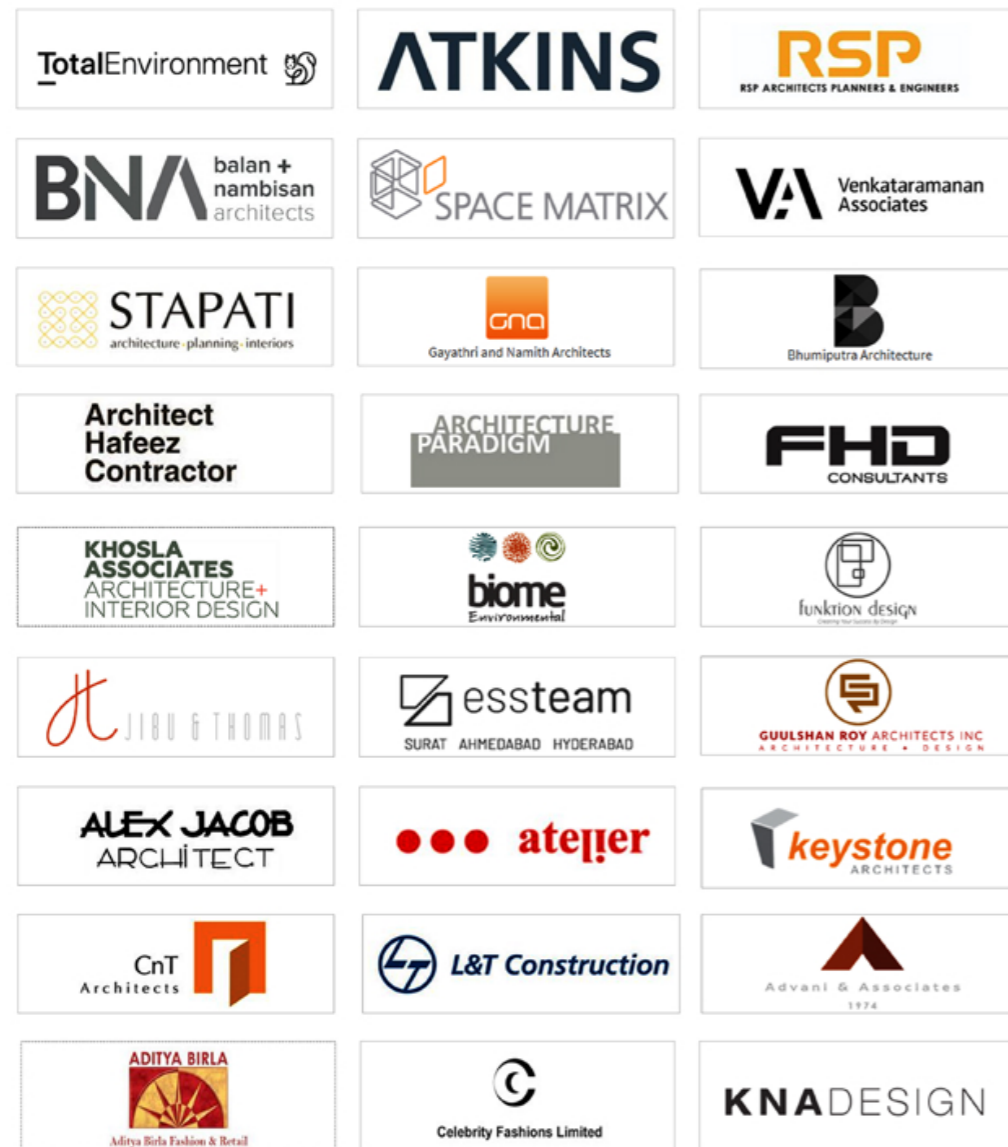
## Software Skills



## Professional Skills

- Creative Thinking
- Space Planning and Design Development through variety of projects.
- Design Communication
- Physical Model Making with material knowledge. Software Generated Model through various software.
- Rendering skills, Generating Walkthrough for presentations.
- Decision Making
- Formulation of guidelines, Policy reforms and interventions, Codes and strategies.
- Problem Solving
- Investigating for design solutions through research.

## Notable Recruiters



## Notable Alumni



### Alex Jacob

Principal Architect- Alex Jacob Architect, Bangalore  
Batch-1979-1984



### Namith Varma

Principal Architect- Gayathri & Namith Architects, Bangalore  
Batch-1980-1985



### V. 'Naresh' Narasimhan

Architect Principal at Venkataramanan Associates, Bangalore  
Batch-1980-1985



### Yatin Patel, Mehul Shah, and Bimal Desai

Founders & Chief Architects at DSP Design Associates Pvt. Ltd  
Batch-1983-1988



### Sanjay Balan

Director at RSP Design Consultants (INDIA) Pvt Ltd  
Batch-1992-1997



### Srinath Advani

Director at Advani & Associates  
Batch-1991-1996



### Tony Joseph

Director at Stapati Architects. Founder ,Avani Institute of Design  
Batch-1981-1986

# Contact Us:

MSAP Placement Cell  
Manipal School of Architecture and Planning  
Behind 10th Block MIT Hostels  
MIT Campus  
Manipal, Karnataka, India  
Pin Code 576104

+91 0820 2924119

[placements.msap@manipal.edu](mailto:placements.msap@manipal.edu)