

# AICTE Sponsored Quality Improvement Program On Healthcare – Promotion, Practice and Management

**07-19 Mar, 2016**

**Organized by:**

**Department of Pharmacy Management and Pharmacy Practice,**

Manipal College of Pharmaceutical Sciences, Manipal University, Manipal – 576104, Karnataka

## **The Institute**

Manipal College of Pharmaceutical Sciences, a constituent college of Manipal University, Manipal was established in 1963. The college celebrated its Golden Jubilee during the year 2012-13 by conferences, workshops and seminars spanning the whole year. It offers graduate, postgraduate and doctoral programs. The National Board of Accreditation, AICTE has accredited the college as “A” grade and the college is ISO 9001:2008 and ISO14001:2004 certified. AICTE has identified this institution as a center for Quality Improvement Program (QIP). College is organizing QIP regularly for the benefit of pharmacy teachers.

The college has many research projects funded by various industries and government funding agencies. It boasts of a centralized state-of-art library, research center, medicinal plants garden, pharmacognosy museum and central animal house.

The college is attached to one of the best teaching hospitals in this region – Kasturba Hospital along with a Contract Research Organisation – Ecron Acunova.

## **How to reach Manipal**

Manipal is well connected by rail, road and air. Plenty of buses ply between Manipal and Udupi, as well as Manipal and Mangaluru. Manipal is also well connected by road with Bengaluru, Mysuru, Goa, Ernakulam and Mumbai. The nearest railway station at Udupi (3 km) is connected to Mangaluru, Goa, Mumbai and Delhi. The nearest airport at Bajpe (60 km) near Mangaluru (1 and 1½ hours drive by road) has daily flights to and from Mumbai and Bengaluru.

## **About Program**

A two week program is aimed at updating the knowledge related to healthcare management. The program consists of lecture sessions, discussions, case studies and reports on healthcare, its promotion, practice and management.

Emphasis of first week’s program will be on promotion and healthcare market. A few sessions related to fields’ viz., cosmeceuticals, pharmacoconomics, healthcare policy will be dealt. A few interesting case studies are planned.

The second week of this program focuses on the changes happening in the health care systems and the roles of pharmacist within system. This week program involves lectures and hands on sessions for training the participants in handling professional innovations happening in pharmacy practice.

## **Eligibility**

Pharmacy teaching faculty of AICTE approved institutions and research scholars under Quality Improvement Program.

## **Hostel Accommodation**

Provided for the first 30 participants on request.

**TA for the Participants:** as per AICTE Norms

## **Address for Communication**

**Prof C Mallikarjuna Rao, PhD**  
Principal and Program Coordinator  
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AICTE Sponsored QIP  
Healthcare – Promotion, Practice and  
Management

## **Registration Form**

(Additional forms may be photocopied)

**Registration Deadline: 02 Mar 2016**

**Name:** \_\_\_\_\_

**Qualification:** \_\_\_\_\_

**Designation:** \_\_\_\_\_

**Age:** \_\_\_\_\_ **Sex:** \_\_\_\_\_

**Official Address:** \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

**Mobile No:** \_\_\_\_\_

**Email:** \_\_\_\_\_

**Require Hostel Accommodation:**

**Yes** [ ] **NO** [ ]

**Mode of Payment: DD**

**DD No. and Date:** \_\_\_\_\_

**Date:** \_\_\_\_\_ **Signature:** \_\_\_\_\_

**Name & Signature of HOI**  
\_\_\_\_\_

Caution deposit of INR 500/- per person with the application should be made in the form of DD drawn in favor of Manipal University Conference/Workshop payable at Manipal.

**Caution Deposit will be refunded when the applicant attends the program.**