



# ICA-MANIPAL HUB 2023

## CALL FOR PAPERS

Manipal Institute of Communication invites abstract submissions to the ICA – Manipal Regional Hub 2023 being organized in tandem with the 73rd Annual International Communication Association’s Conference between **26 May 2023 – 30 May 2023** in Manipal, Karnataka, India.

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## About US

Manipal Institute of Communication (MIC), a constituent of Manipal Academy of Higher Education, established in 1997, has consistently ranked among India's top media colleges over the years. It hosts hundreds of students from India and abroad offering eight diverse courses in the realm of media, journalism, communication, and animation. See more: <https://manipal.edu/soc.html>.

## About ICA

ICA aims to advance the scholarly study of communication by encouraging and facilitating excellence in academic research worldwide. ICA began more than 50 years ago as a small association of U.S. researchers and is now a truly international association with more than 5,000 members in over 80 countries. Since 2003, ICA has been officially associated with the United Nations as a non-governmental association (NGO).

## Conference Theme

### Reclaiming Authenticity in Communication

We invite communication scholars to examine how authenticity\* has become a variable, rather than a constant, in public discourses and popular culture in the South Asian context, and with what relational, social, political, and cultural implications.

The themes include, but are not limited to:

- What kinds of roles does (perceived) authenticity play in interpersonal, social, political, cultural and media communication practices?
- What are the authentic concepts, theories, and modules of communication in the South Asian Context?

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\*The theme of authenticity, according to ICA, looks at truth as a constant that was safely assumed in most communication, not until long time ago. For more: <https://www.icahdq.org/mpage/ICA23-CFP>

- What are the interpretations of authenticity in the context of media and democracy?
- How is authenticity construed similarly or differently across contexts, such as in journalism, politicians' election campaigns, public health campaigns, reality TV shows, interpersonal/intergroup encounters, PR and advertising, and the like?
- How do the changes in the communication systems (e.g., emerging media platforms) as well as actors (e.g., AI agents) affect the ways in which authenticity is expressed and materialized in communication?
- What can or should be done to restore authenticity and trust in social exchanges?
- Are there any particular groups or subpopulations that are more vulnerable to false information?

## **Submission Guidelines**

- All submissions to the theme category must reflect the concept of authenticity.
- Work those debates, advances, and critiques the concept of authenticity can be submitted as papers upon acceptance of abstracts.
- Selected abstracts must be followed up with full paper submissions to ensure your participation in the conference.

### **Abstracts**

- Abstract should not exceed 500 words.
- Briefly address the background, salience, theories and methods, tentative findings and conclusions along with 4-6 keywords.
- The abstract must contain the names, affiliations, and email addresses of all the authors.
- Use Times New Roman 12-point font size, single spaced, MS Word documents to submit the abstracts.

## **Registration Details**

- Early Bird Registration (Emerging Scholars): Rs 1500/-
- Late Registration (Emerging Scholars): Rs 3000/-
- Early Bird Registration (Faculty & Media Professionals): Rs 3000/-
- Late Registration (Faculty & Media Professionals): Rs 6000/-

### **Important Dates**

- Last date for abstract submission:  
15 February 2023
- Confirmation of acceptance:  
10 March 2023
- Early bird registration deadline:  
1 April 2023
- Full paper submission:  
1 May 2023
- Final registration deadline:  
1 May 2023

## **Full Papers**

- Once notified of acceptance, the authors must mandatorily submit the full papers to the organizing committee before 1 May 2023.
- Papers must follow all the general convictions of an academic paper with detailed literature review, analysis, and discussions.
- World limit: Maximum of 7000 words (including references, graphs, and figures).
- APA style of referencing is preferred.
- Please use Times New Roman 12-point font size, single spaced, MS Word documents to submit the full papers.
- Please note that to be eligible for the ICA regional hub certificates, the participant must both submit and present their full papers .

**Please forward your abstracts and queries to the official conference email address: [icaregionalhub@manipal.edu](mailto:icaregionalhub@manipal.edu)**