

# Annual Quality Assurance Report (AQAR) in Accredited Institutions (Revised in October 2013)



राष्ट्रीय मूल्यांकन एवं प्रत्यायन परिषद्

विश्वविद्यालय अनुदान आयोग का स्वायत्त संस्थान

**NATIONAL ASSESSMENT AND ACCREDITATION COUNCIL**

*An Autonomous Institution of the University Grants Commission*

P. O. Box. No. 1075, Opp: NLSIU, Nagarbhavi, Bangalore - 560 072 India

## The Annual Quality Assurance Report (AQAR) of the IQAC

All NAAC accredited institutions will submit an annual self-reviewed progress report to NAAC, through its IQAC. The report is to detail the tangible results achieved in key areas, specifically identified by the institutional IQAC at the beginning of the academic year. The AQAR will detail the results of the perspective plan worked out by the IQAC. (Note: The AQAR period would be the Academic Year. For example, July 1, 2012 to June 30, 2013)

### Part – A

AQAR for the year (for example 2013-14)

2015-16

### I. Details of the Institution

1.1 Name of the Institution

School of Management

1.2 Address Line 1

Near 9<sup>th</sup> Block

Address Line 2

MIT Campus

City/Town

MANIPAL, UDUPI

State

KARNATAKA

Pin Code

576104

Institution e-mail address

Office.mim@manipal.edu

Contact Nos.

0820-2571924

Name of the Head of the Institution:

Dr. Raveendranath Nayak

Tel. No. with STD Code:

0820-2925311

Mobile:

Name of the IQAC Co-ordinator:

Mobile:

IQAC e-mail address:

1.5 Website address:

Web-link of the AQAR:

For ex. <http://www.ladykeanecollege.edu.in/AQAR2012-13.doc>

### 1.6 Accreditation Details

| Sl. No. | Cycle                 | Grade | CGPA | Year of Accreditation | Validity Period |
|---------|-----------------------|-------|------|-----------------------|-----------------|
| 1       | 1 <sup>st</sup> Cycle | B+    | --   | 2002                  | 5 yrs           |
| 2       | 2 <sup>nd</sup> Cycle | A     | 3.30 | 2016                  | 5 yrs           |

1.7 Date of Establishment of IQAC : DD/MM/YYYY

1.8 Details of the previous year's AQAR submitted to NAAC after the latest Assessment and Accreditation by NAAC ((for example AQAR 2010-11 submitted to NAAC on 12-10-2011)

- i. AQAR \_\_\_\_\_ 21-05-2016 \_\_\_\_\_ (DD/MM/YYYY)
- ii. AQAR \_\_\_\_\_ (DD/MM/YYYY)
- iii. AQAR \_\_\_\_\_ (DD/MM/YYYY)
- iv. AQAR \_\_\_\_\_ (DD/MM/YYYY)

### 1.9 Institutional Status

University State  Central  Deemed  Private

Affiliated College Yes  No

Constituent College Yes  No

Autonomous college of UGC Yes  No

Regulatory Agency approved Institution Yes  No

(eg. AICTE, BCI, MCI, PCI, NCI)

Type of Institution Co-education  Men  Women

Urban  Rural  Tribal

Financial Status Grant-in-aid  UGC 2(f)  UGC 12B

Grant-in-aid + Self Financing  Totally Self-financing

#### 1.10 Type of Faculty/Programme

Arts  Science  Commerce  Law  PEI (Phys Edu)

TEI (Edu)  Engineering  Health Science  Management

Others (Specify)

#### 1.11 Name of the Affiliating University (*for the Colleges*)

NA

#### 1.12 Special status conferred by Central/ State Government-- UGC/CSIR/DST/DBT/ICMR etc

Autonomy by State/Central Govt. / University

NA

University with Potential for Excellence

UGC-CPE

DST Star Scheme

UGC-CE

|                                  |                      |                              |                      |
|----------------------------------|----------------------|------------------------------|----------------------|
| UGC-Special Assistance Programme | <input type="text"/> | DST-FIST                     | <input type="text"/> |
| UGC-Innovative PG programmes     | <input type="text"/> | Any other ( <i>Specify</i> ) | <input type="text"/> |
| UGC-COP Programmes               | <input type="text"/> |                              |                      |

## **2. IQAC Composition and Activities**

|                                                                   |                                  |
|-------------------------------------------------------------------|----------------------------------|
| 2.1 No. of Teachers                                               | <input type="text" value="5"/>   |
| 2.2 No. of Administrative/Technical staff                         | <input type="text" value="1"/>   |
| 2.3 No. of students                                               | <input type="text" value="6"/>   |
| 2.4 No. of Management representatives                             | <input type="text" value="NIL"/> |
| 2.5 No. of Alumni                                                 | <input type="text" value="NIL"/> |
| 2.6 No. of any other stakeholder and<br>community representatives | <input type="text" value="NIL"/> |
| 2.7 No. of Employers/ Industrialists                              | <input type="text" value="NIL"/> |
| 2.8 No. of other External Experts                                 | <input type="text" value="1"/>   |
| 2.9 Total No. of members                                          | <input type="text" value="12"/>  |
| 2.10 No. of IQAC meetings held                                    | <input type="text" value="03"/>  |

2.11 No. of meetings with various stakeholders: No.  Faculty   
 Non-Teaching Staff  Students  Alumni  Others

2.12 Has IQAC received any funding from UGC during the year? Yes  No   
 If yes, mention the amount

2.13 Seminars and Conferences (only quality related)

(i) No. of Seminars/Conferences/ Workshops/Symposia organized by the IQAC

Total Nos.  International  National  State  Institution Level

(ii) Themes

1. Padeagogy improvement
2. Staff training
3. Global Trends in Supply Chain innovation
4. Workshop on mock interview
5. Recent Marketing Trends in Banking Industry
6. Research Methodology and Challenges in the corporate sector
7. Workshop on Rubik cube
8. Workshop on Excel
9. Workshop on International Financial Reporting Standards
10. Workshop on MS Excel Level II

2.14 Significant Activities and contributions made by IQAC

2.15 Plan of Action by IQAC/Outcome

The plan of action chalked out by the IQAC in the beginning of the year towards quality enhancement and the outcome achieved by the end of the year \*

| Plan of Action                                                            | Achievements                                          |
|---------------------------------------------------------------------------|-------------------------------------------------------|
| Syllabus revision to incorporate Industry feedback                        | Changed the syllabus and approved by Board of Studies |
| Alumni meet for getting student feedback on program                       | Conducted Alumni meet                                 |
| Introduction of new Programs                                              | Five Specializations added in BBM                     |
| Paper presentation in International Conference – At least one per faculty | Achieved                                              |

\* Attach the Academic Calendar of the year as Annexure.

2.15 Whether the AQAR was placed in statutory body Yes  No

Management  Syndicate  Any other body

Provide the details of the action taken

AQAR is submitted to Quality Department of University

## Part – B

### Criterion – I

#### I. Curricular Aspects

##### 1.1 Details about Academic Programmes

| Level of the Programme | Number of existing Programmes | Number of programmes added during the year | Number of self-financing programmes | Number of value added / Career Oriented programmes |
|------------------------|-------------------------------|--------------------------------------------|-------------------------------------|----------------------------------------------------|
| PhD                    | 1                             | NIL                                        | NIL                                 | NIL                                                |
| PG                     | 02                            | NIL                                        | NIL                                 | NIL                                                |
| UG                     | 04                            | 05                                         | NIL                                 | NIL                                                |
| PG Diploma             | NIL                           | 01                                         | NIL                                 | NIL                                                |

|                   |     |     |     |     |
|-------------------|-----|-----|-----|-----|
| Advanced Diploma  | NIL | NIL | NIL | NIL |
| Diploma           | NIL | NIL | NIL | NIL |
| Certificate       | NIL | NIL | NIL | NIL |
| Others            | NIL | NIL | NIL | NIL |
| <b>Total</b>      | 07  | 06  | NIL | NIL |
| Interdisciplinary | NIL | 01  | NIL | NIL |
| Innovative        | 02  | 03  | NIL | NIL |

1.2 (i) Flexibility of the Curriculum: CBCS/Core/Elective option / Open options

(ii) Pattern of programmes:

| Pattern   | Number of programmes |
|-----------|----------------------|
| Semester  | 11                   |
| Trimester | 01                   |
| Annual    | NIL                  |

1.3 Feedback from stakeholders\* Alumni  Parents  Employers  Students   
(On all aspects)

Mode of feedback : Online  Manual  Co-operating schools (for PEI)

1.4 Whether there is any revision/update of regulation or syllabi, if yes, mention their salient aspects.

All courses updated incorporating feedback from Alumni and Employers.  
Incorporated Environmental studies module in BBM

1.5 Any new Department/Centre introduced during the year. If yes, give details.

Centre for Social Entrepreneurship, Centre for research in Financial Inclusion, Centre for Advances in Marketing, Centre for Regional Development, Centre for consultancy, training and corporate interface, International center for business studies, Centre for advanced learning in financial accounting, Centre for Managing Family Business, Centre for Supply Chain education and research and Centre for Business analytics.

## Criterion – II

### 2. Teaching, Learning and Evaluation

2.1 Total No. of permanent faculty

| Total | Asst. Professors | Associate Professors | Professors | Others |
|-------|------------------|----------------------|------------|--------|
| 46    | 32               | 09                   | 05         | NIL    |

2.2 No. of permanent faculty with Ph.D.

12



2.3 No. of Faculty Positions Recruited (R) and Vacant (V) during the year

| Asst. Professors |   | Associate Professors |   | Professors |   | Others |   | Total |   |
|------------------|---|----------------------|---|------------|---|--------|---|-------|---|
| R                | V | R                    | V | R          | V | R      | V | R     | V |
| 10               |   | 6                    |   | 4          |   |        |   | 20    |   |

2.4 No. of Guest and Visiting faculty and Temporary faculty

|     |    |     |
|-----|----|-----|
| NIL | 15 | NIL |
|-----|----|-----|

2.5 Faculty participation in conferences and symposia:

| No. of Faculty   | International level | National level | State level |
|------------------|---------------------|----------------|-------------|
| Attended         | 14                  | 03             |             |
| Presented papers | 33                  | 09             |             |
| Resource Persons | 03                  | 02             |             |

2.6 Innovative processes adopted by the institution in Teaching and Learning:

|                                                                                                                                                                  |
|------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Online course management software used by all faculty members. Online cases from Harvard Publishers purchased, Paraphrasing workshop conducted for all students. |
| Industry visits, Guest lectures, Mentoring through Teacher guardian                                                                                              |

2.7 Total No. of actual teaching days during this academic year

|     |
|-----|
| 239 |
|-----|

2.8 Examination/ Evaluation Reforms initiated by the Institution (for example: Open Book Examination, Bar Coding, Double Valuation, Photocopy, Online Multiple Choice Questions)

|                  |
|------------------|
| Double Valuation |
|------------------|

2.9 No. of faculty members involved in curriculum restructuring/revision/syllabus development as member of Board of Study/Faculty/Curriculum Development workshop

|  |    |   |
|--|----|---|
|  | 12 | 0 |
|--|----|---|

2.10 Average percentage of attendance of students

|    |
|----|
| 85 |
|----|

2.11 Course/Programme wise distribution of pass percentage :

| Title of the Programme      | Total no. of students appeared | Division      |     |      |       |        |
|-----------------------------|--------------------------------|---------------|-----|------|-------|--------|
|                             |                                | Distinction % | I % | II % | III % | Pass % |
| MBA                         | 120                            |               |     |      |       | 100    |
| MBA(HCM)                    | 23                             |               |     |      |       | 100    |
| MBA(GB)                     | 18                             |               |     |      |       | 100    |
| BBM (E Banking and Finance) | 42                             |               |     |      |       | 67     |

|                                 |    |  |  |  |  |    |
|---------------------------------|----|--|--|--|--|----|
| BBM(Financial Markets)          | 18 |  |  |  |  | 44 |
| BBM(Professional)               | 31 |  |  |  |  | 71 |
| BBM(Logistics and Supply Chain) | 21 |  |  |  |  | 57 |
| M Com(Logistics & Supply Chain) | 50 |  |  |  |  | 96 |
| PGD(Logistics and Supply Chain) | 04 |  |  |  |  | 75 |

2.12 How does IQAC Contribute/Monitor/Evaluate the Teaching & Learning processes :

Corse Coordinator and Director monitor the teaching learning process, Teacher Guardian process

2.13 Initiatives undertaken towards faculty development

| <i>Faculty / Staff Development Programmes</i>                                                                                                                | <i>Number of faculty benefitted</i> |
|--------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------------|
| Refresher courses                                                                                                                                            | -                                   |
| UGC – Faculty Improvement Programme                                                                                                                          | -                                   |
| HRD programmes                                                                                                                                               | 17                                  |
| Orientation programmes                                                                                                                                       | -                                   |
| Faculty exchange programme                                                                                                                                   | -                                   |
| Staff training conducted by the university                                                                                                                   | 24                                  |
| Staff training conducted by other institutions                                                                                                               | 04                                  |
| Summer / Winter schools, Workshops, etc.                                                                                                                     | 13                                  |
| Others<br>Skill Development Program- ‘Microsoft Saksham’ organized by Manipal University for teaching staff of MU from 11 th April 2016 to 16 th April 2016. | 5                                   |

2.14 Details of Administrative and Technical staff

| Category             | Number of Permanent Employees | Number of Vacant Positions | Number of permanent positions filled during the Year | Number of positions filled temporarily |
|----------------------|-------------------------------|----------------------------|------------------------------------------------------|----------------------------------------|
| Administrative Staff | 15                            | -                          | -                                                    | -                                      |
| Technical Staff      | 02                            | -                          | -                                                    | -                                      |

## Criterion – III

### 3. Research, Consultancy and Extension

#### 3.1 Initiatives of the IQAC in Sensitizing/Promoting Research Climate in the institution

Research committee conducts/guides faculty for presentation and publications. Faculty sent for various research workshops conducted by other Institutes.

Incentives for publications indexed in Scopus, Web of Science

#### 3.2 Details regarding major projects

|                     | Completed | Ongoing | Sanctioned | Submitted |
|---------------------|-----------|---------|------------|-----------|
| Number              | NIL       | NIL     | NIL        | NIL       |
| Outlay in Rs. Lakhs | NIL       | NIL     | NIL        | NIL       |

#### 3.3 Details regarding minor projects

|                     | Completed | Ongoing | Sanctioned | Submitted |
|---------------------|-----------|---------|------------|-----------|
| Number              |           | NIL     | NIL        | NIL       |
| Outlay in Rs. Lakhs | NIL       | NIL     | NIL        | NIL       |

#### 3.4 Details on research publications

|                          | International | National | Others |
|--------------------------|---------------|----------|--------|
| Peer Review Journals     | 45            | 10       | -      |
| Non-Peer Review Journals | 03            | -        | -      |
| e-Journals               | 01            | 01       | -      |
| Conference proceedings   | 34            | 07       |        |

#### 3.5 Details on Impact factor of publications:

Range  Average  h-index  Nos. in SCOPUS

#### 3.6 Research funds sanctioned and received from various funding agencies, industry and other organisations

| Nature of the Project                         | Duration Year | Name of the funding Agency | Total grant sanctioned | Received |
|-----------------------------------------------|---------------|----------------------------|------------------------|----------|
| Major projects                                | NIL           | NIL                        | NIL                    | NIL      |
| Minor Projects                                | NIL           | NIL                        | NIL                    | NIL      |
| Interdisciplinary Projects                    | NIL           | NIL                        | NIL                    | NIL      |
| Industry sponsored                            | NIL           | NIL                        | NIL                    | NIL      |
| Projects sponsored by the University/ College | NIL           | NIL                        | NIL                    | NIL      |

|                                                                                |     |     |     |     |
|--------------------------------------------------------------------------------|-----|-----|-----|-----|
| Students research projects<br><i>(other than compulsory by the University)</i> | NIL | NIL | NIL | NIL |
| Any other(Specify)                                                             | NIL | NIL | NIL | NIL |
| Total                                                                          | NIL | NIL | NIL | NIL |

3.7 No. of books published i) With ISBN No.  Chapters in Edited Books

ii) Without ISBN No.

3.8 No. of University Departments receiving funds from

UGC-SAP  CAS  DST-FIST   
DPE  DBT Scheme/funds

3.9 For colleges Autonomy  CPE  DBT Star Scheme   
INSPIRE  CE  Any Other (specify)

3.10 Revenue generated through consultancy

3.11 No. of conferences

organized by the Institution

| Level               | International | National | State | University | College |
|---------------------|---------------|----------|-------|------------|---------|
| Number              | NIL           | NIL      | NIL   | NIL        | NIL     |
| Sponsoring agencies | NIL           | NIL      | NIL   | NIL        | NIL     |

3.12 No. of faculty served as experts, chairpersons or resource persons

3.13 No. of collaborations International  National  Any other

3.14 No. of linkages created during this year

3.15 Total budget for research for current year in lakhs :

From Funding agency  From Management of University/College

Total

| Type of Patent | Number  |     |
|----------------|---------|-----|
| National       | Applied | NIL |
|                | Granted | NIL |

3.16 No. of patents received this year

|                |         |     |
|----------------|---------|-----|
| International  | Applied | NIL |
|                | Granted | NIL |
| Commercialised | Applied | NIL |
|                | Granted | NIL |

3.17 No. of research awards/ recognitions received by faculty and research fellows  
Of the institute in the year

| Total | International | National | State | University | Dist | College |
|-------|---------------|----------|-------|------------|------|---------|
| 08    | 08            | NIL      | NIL   | NIL        | NIL  | NIL     |

3.18 No. of faculty from the Institution  
who are Ph. D. Guides  
and students registered under them

11

08

3.19 No. of Ph.D. awarded by faculty from the Institution

3.20 No. of Research scholars receiving the Fellowships (Newly enrolled + existing ones)

JRF

01

SRF

NIL

Project Fellows

NIL

Any other

NIL

3.21 No. of students Participated in NSS events:

University level

NA

State level

NA

National level

NA

International level

NA

3.22 No. of students participated in NCC events:

University level

01

State level

NIL

National level

NIL

International level

NIL

3.23 No. of Awards won in NSS:

University level

NIL

State level

NIL

National level

NIL

International level

NIL

3.24 No. of Awards won in NCC:

|                  |                                  |                     |                                  |
|------------------|----------------------------------|---------------------|----------------------------------|
| University level | <input type="text" value="NIL"/> | State level         | <input type="text" value="NIL"/> |
| National level   | <input type="text" value="NIL"/> | International level | <input type="text" value="NIL"/> |

3.25 No. of Extension activities organized

|                  |                                  |               |                                  |           |                                  |
|------------------|----------------------------------|---------------|----------------------------------|-----------|----------------------------------|
| University forum | <input type="text" value="01"/>  | College forum | <input type="text" value="04"/>  |           |                                  |
| NCC              | <input type="text" value="NIL"/> | NSS           | <input type="text" value="NIL"/> | Any other | <input type="text" value="NIL"/> |

3.26 Major Activities during the year in the sphere of extension activities and Institutional Social Responsibility

- Lakeside cleaning
- Fire emergency Training
- School children's education on hygiene,
- Onam Celebration
- Consendo- International Level Management fest
- 4<sup>th</sup> Dimension: National Level Management Fest
- Yakshagana Event
- Dan Utsav
- Vanamahotsav – Sapling distribution

## Criterion – IV

### 4. Infrastructure and Learning Resources

4.1 Details of increase in infrastructure facilities:

| Facilities  | Existing | Newly created | Source of Fund | Total   |
|-------------|----------|---------------|----------------|---------|
| Campus area | 1543.93  | NIL           | University     | 1543.93 |

|                                                                                   |          |     |            |          |
|-----------------------------------------------------------------------------------|----------|-----|------------|----------|
| Class rooms                                                                       | 12       | 07  | University | 19       |
| Laboratories                                                                      | 02       | NIL | University | 02       |
| Seminar Halls                                                                     | NIL      | NIL | University | 0        |
| No. of important equipments purchased ( $\geq$ 1-0 lakh) during the current year. | NIL      | NIL | NA         | 0        |
| Value of the equipment purchased during the year (Rs. in Lakhs)                   | 8.95,000 | 4   | University | 8,95,000 |
| Others                                                                            | NIL      | NIL | NA         | 0        |

#### 4.2 Computerization of administration and library

Student Information System Implemented for all student data, Library has facility for access of Digital subscriptions.

Automation of Library search using EasyLib software

#### 4.3 Library services:

|                    | Existing |           | Newly added |         | Total |         |
|--------------------|----------|-----------|-------------|---------|-------|---------|
|                    | No.      | Value     | No.         | Value   | No.   | Value   |
| Text Books         | 14456    | 57,78,351 | 1990        | 800007  | 16446 | 6578358 |
| Reference Books    | 25       |           | 22          | -       | 47    | -       |
| e-Books            | -        | -         | -           | -       | -     | -       |
| Journals (Jan-Dec) | 17       | 39500     | -           | 46440   | 17    | 85940   |
| e-Journals         | -        |           |             | -       |       |         |
| Digital Database   | 6        | 25,29,120 | -           | 3789672 | 6     | 6318792 |
| CD & Video         | -        | -         | -           | -       | -     | -       |
| Others (specify)   | -        | -         | -           | -       | -     | -       |

#### 4.4 Technology up gradation (overall)

|          | Total Computers | Computer Labs | Internet | Browsing Centres | Computer Centres | Office | Departments | Others |
|----------|-----------------|---------------|----------|------------------|------------------|--------|-------------|--------|
| Existing | 143             | 128           | 143      | NIL              | NIL              | 11     | 1           | 3      |
| Added    | 8               | 3             | 8        | NIL              | 3                | NIL    | NIL         | 5      |

|       |     |     |     |     |    |    |   |   |
|-------|-----|-----|-----|-----|----|----|---|---|
| Total | 151 | 131 | 151 | NIL | 03 | 11 | 1 | 8 |
|-------|-----|-----|-----|-----|----|----|---|---|

4.5 Computer, Internet access, training to teachers and students and any other programme for technology upgradation (Networking, e-Governance etc.)

- Office staff trained in MS Office and SIS software
- Digital camera for distant teaching and placement purpose
- Blue Ray Writer, Faculty data back up facility

4.6 Amount spent on maintenance in lakhs :

|                                          |              |
|------------------------------------------|--------------|
| i) ICT                                   | 10.1         |
| ii) Campus Infrastructure and facilities | 10.49        |
| iii) Equipments                          | 2.5          |
| iv) Others                               | 6.9          |
| <b>Total :</b>                           | <b>29.99</b> |

## Criterion – V

### 5. Student Support and Progression

5.1 Contribution of IQAC in enhancing awareness about Student Support Services

Learning Management System introduced for all courses, Student counsellor allotted for every student, Student feedback on teaching, Guest lectures from industry experts.

5.2 Efforts made by the institution for tracking the progression

Regular Internal Audits, Management Review Meetings for discussing program issues.

5.3 (a) Total Number of students

|     |     |        |        |
|-----|-----|--------|--------|
| UG  | PG  | Ph. D. | Others |
| 537 | 383 | 08     | NA     |



(b) No. of students outside the state

(c) No. of international students

|     |     |      |       |     |      |
|-----|-----|------|-------|-----|------|
| Men | No  | %    | Women | No  | %    |
|     | 618 | 65.2 |       | 306 | 34.8 |

| Last Year |    |    |     |                       |       | This Year |    |    |     |                       |       |
|-----------|----|----|-----|-----------------------|-------|-----------|----|----|-----|-----------------------|-------|
| General   | SC | ST | OBC | Physically Challenged | Total | General   | SC | ST | OBC | Physically Challenged | Total |
| 607       |    |    |     |                       | 607   | 802       |    |    |     |                       | 802   |

Demand ratio 1:6      Dropout %: 7

#### 5.4 Details of student support mechanism for coaching for competitive examinations (If any)

Courses offered for preparing students for competitive exams

No. of students beneficiaries

#### 5.5 No. of students qualified in these examinations

|             |                                |           |                                  |      |                                  |        |                                  |
|-------------|--------------------------------|-----------|----------------------------------|------|----------------------------------|--------|----------------------------------|
| NET         | <input type="text" value="1"/> | SET/SLET  | <input type="text" value="NIL"/> | GATE | <input type="text" value="NIL"/> | CAT    | <input type="text" value="NIL"/> |
| IAS/IPS etc | <input type="text" value="1"/> | State PSC | <input type="text" value="NIL"/> | UPSC | <input type="text" value="NIL"/> | Others | <input type="text" value="NIL"/> |

#### 5.6 Details of student counselling and career guidance

Student counsellor is available at Institute and at University.

Mentoring by faculty for career advancement. Entrepreneurship Development Cell assists students interested in new ventures. Teacher guardians allotted for undergraduate students

No. of students benefitted

#### 5.7 Details of campus placement

| <i>On campus</i>                |                                 |                           | <i>Off Campus</i>         |
|---------------------------------|---------------------------------|---------------------------|---------------------------|
| Number of Organizations Visited | Number of Students Participated | Number of Students Placed | Number of Students Placed |
| 27                              | 128                             | 91                        | 25                        |

### 5.8 Details of gender sensitization programmes

Gender Sensitization program conducted at Institute for Students and staff.

### 5.9 Students Activities

#### 5.9.1 No. of students participated in Sports, Games and other events

State/ University level  National level  International level

No. of students participated in cultural events

State/ University level  National level  International level

#### 5.9.2 No. of medals /awards won by students in Sports, Games and other events

Sports : State/ University level  National level  International level

Cultural: State/ University level  National level  International level

### 5.10 Scholarships and Financial Support

|                                      | Number of students | Amount    |
|--------------------------------------|--------------------|-----------|
| Financial support from institution   | 184                | 87,32,776 |
| Financial support from government    | 10                 | 1,11,772  |
| Financial support from other sources | 03                 | 49,500    |

|                                                                      |     |     |
|----------------------------------------------------------------------|-----|-----|
| Number of students who received International/ National recognitions | NIL | NIL |
|----------------------------------------------------------------------|-----|-----|

5.11 Student organised / initiatives

|             |                           |                                  |                |                                  |                     |                                  |
|-------------|---------------------------|----------------------------------|----------------|----------------------------------|---------------------|----------------------------------|
| Fairs       | : State/ University level | <input type="text" value="NIL"/> | National level | <input type="text" value="NIL"/> | International level | <input type="text" value="NIL"/> |
| Exhibition: | State/ University level   | <input type="text" value="NIL"/> | National level | <input type="text" value="NIL"/> | International level | <input type="text" value="NIL"/> |

5.12 No. of social initiatives undertaken by the students

5.13 Major grievances of students (if any) redressed: \_\_NIL\_\_

## Criterion – VI

### 6. Governance, Leadership and Management

6.1 "To be a highly respected B-school in South India."  
 This will be achieved through-  
 1. Our MBA education producing graduates with strong attributes that include leadership, ethical integrity, team spirit, and entrepreneurship;  
 2. Faculty research that has impact on management knowledge and practice;  
 3. Social responsibility in providing management training to the organizations in the region through our Centre for Regional Development and Centre for Social Entrepreneurship

6.2 Does the Institution has a management Information System

Yes.  
 ESP for HR, Online attendance, online feedback and online purchases

6.3 Quality improvement strategies adopted by the institution for each of the following:

6.3.1 Curriculum Development

Feedback from guests from Industry, Alumni, Board of Studies, and Employers

6.3.2 Teaching and Learning

Learning Management System adopted  
 Online quizzes, Skype guest talks, industry academia interface for practical knowledge, feedback of IQAC incorporated in teaching

### 6.3.3 Examination and Evaluation

Initialized process of examination through e-pad for BBM

### 6.3.4 Research and Development

Faculty were sponsored for Paper presentations at International conferences/FDPs/Workshops/Seminars, Incentives for publications, patents

### 6.3.5 Library, ICT and physical infrastructure / instrumentation

New online databases added, given access in computer lab as well at Library.

### 6.3.6 Human Resource Management

FDPs, Outbound training programs, Personality Development workshops, Training for non-teaching staff in communication, computers.

### 6.3.7 Faculty and Staff recruitment

As per University Rules

### 6.3.8 Industry Interaction / Collaboration

Guest talks by industry experts and Skype lectures by experts in different subjects, Campus visit by industry experts/international universities

### 6.3.9 Admission of Students

New selection methodology adopted using online marks entry for candidates during admission interviews

## 6.4 Welfare schemes for

|          |                                                                   |
|----------|-------------------------------------------------------------------|
| Teaching | Recreation room, refrigerator, coffee maker provided, NPS benefit |
|----------|-------------------------------------------------------------------|

|              |                                                                   |
|--------------|-------------------------------------------------------------------|
|              | for staff                                                         |
| Non teaching | Recreation room, refrigerator, coffee maker provided, NPS benefit |
| Students     | Rest room for students                                            |

6.5 Total corpus fund generated

6.6 Whether annual financial audit has been done Yes  No

6.7 Whether Academic and Administrative Audit (AAA) has been done?

| Audit Type     | External |        | Internal |           |
|----------------|----------|--------|----------|-----------|
|                | Yes/No   | Agency | Yes/No   | Authority |
| Academic       | Yes      | TUV    | Yes      | IQAC      |
| Administrative | Yes      | TUV    | Yes      | IQAC      |

6.8 Does the University/ Autonomous College declares results within 30 days?

For UG Programmes Yes  No

For PG Programmes Yes  No

6.9 What efforts are made by the University/ Autonomous College for Examination Reforms?

E-pads introduce for BBM examination from academic year 2016-2017

6.10 What efforts are made by the University to promote autonomy in the affiliated/constituent colleges?

Autonomy status has been given to few institutions like Manipal Institute of Technology, WGSMA, MMMC etc. University has initiated the process of providing autonomy to other institutes, where ever possible within a span of two years

6.11 Activities and support from the Alumni Association

Alumni involved in admission process, curriculum revision and Placements

6.12 Activities and support from the Parent – Teacher Association

NA

6.13 Development Programmes for support staff

Training in computer skills, Client Service Improvement Programme and English language conducted.

Fire safety training provided to all staff

6.14 Initiatives taken by the institution to make the campus eco-friendly

Usage of online attendance, google docs and LMS for paper usage reduction, e-waste management system

## Criterion – VII

### 7. Innovations and Best Practices

7.1 Innovations introduced during this academic year which have created a positive impact on the functioning of the institution. Give details.

New online database (Capital line) procured for research in economics and finance.

Learning Management System implemented for all courses, E Pad in exams, Inter-disciplinary course hospitality and tourism introduced

7.2 Provide the Action Taken Report (ATR) based on the plan of action decided upon at the beginning of the year

Reduction of paper usage by 5% achieved

Research publication enhanced and Various pedagogical and statistical training given for faculty

7.3 Give two Best Practices of the institution (*please see the format in the NAAC Self-study Manuals*)

1. Scheduled quality audits
2. Student mentoring for BBM

7.4 Contribution to environmental awareness / protection

15 hrs input given by environmental scientist for students  
Mock fire drill for all students and staff  
Reduction of paper usage

7.5 Whether environmental audit was conducted? Yes  No

7.6 Any other relevant information the institution wishes to add. (for example SWOT Analysis)

Strengths: Young faculty members  
Faculty members with doctoral qualifications  
Brand name of University  
Good industry contacts  
Infrastructure Analysis  
Weakness: No industry experience for our intake  
Placement due to location disadvantage  
Lack of diversity in student cohort  
Opportunities: Increasing demand for MBA graduates  
Possibilities of introducing new areas of specialization  
International collaborations through Manipal University  
Increased student intake  
Build reputation through NBA and international accreditation  
Challenges: Intense competition due to increasing number of MBA colleges  
Reduced median salary for fresh MBAs  
Increased competition for public research funding

**8. Plans of institution for next year**

International collaborations  
NBA Accreditation for MBA

Name Prof. Raveendra Rao K

Name \_\_\_\_\_

\_\_\_\_\_  
Signature of the Coordinator, IQAC

\_\_\_\_\_  
Signature of the Chairperson, IQAC

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### Annexure I

#### **Abbreviations:**

|      |   |                                          |
|------|---|------------------------------------------|
| CAS  | - | Career Advanced Scheme                   |
| CAT  | - | Common Admission Test                    |
| CBCS | - | Choice Based Credit System               |
| CE   | - | Centre for Excellence                    |
| COP  | - | Career Oriented Programme                |
| CPE  | - | College with Potential for Excellence    |
| DPE  | - | Department with Potential for Excellence |
| GATE | - | Graduate Aptitude Test                   |
| NET  | - | National Eligibility Test                |
| PEI  | - | Physical Education Institution           |
| SAP  | - | Special Assistance Programme             |
| SF   | - | Self Financing                           |
| SLET | - | State Level Eligibility Test             |
| TEI  | - | Teacher Education Institution            |
| UPE  | - | University with Potential Excellence     |
| UPSC | - | Union Public Service Commission          |

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