



MANIPAL
UNIVERSITY

Conference
on

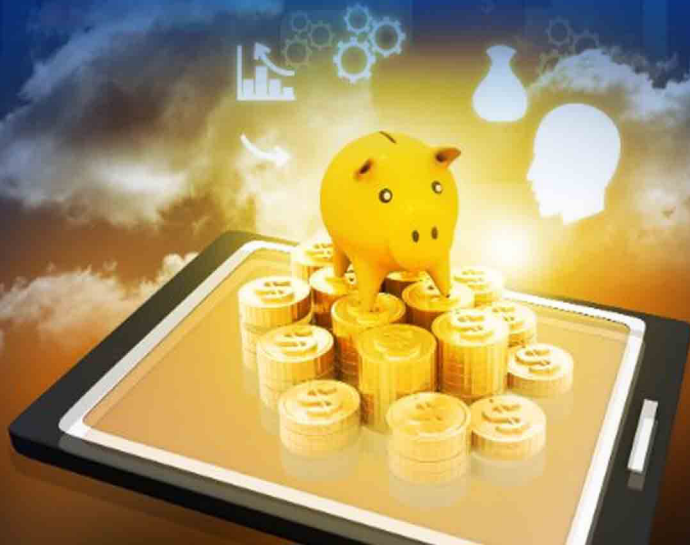
**“FOSTERING INNOVATION IN FINANCIAL INCLUSION:
BRIDGING RESOURCES AND OPPORTUNITIES”
(FIFI-2017)**

4th & 5th March, 2017

Organised by

Centre for Advanced Research in Financial Inclusion
School of Management

Manipal University
Manipal, Karnataka-576104



About the Conference

Financial inclusion is a process of ensuring access to formal financial system by individuals and firms at a reasonable cost. The goals of financial inclusion in a resource constrained Indian economy can be achieved only through innovation in financial sector. In an era of disruptive structural changes in financial industry marked by global mobile telecommunications, high-performance business platforms and democratization of communications, innovation in inputs and outputs in diverse fields is essential to enhance access, quality and usage of financial services. Besides providing an opportunity to researchers to share their research findings, the conference will organize panel discussions involving eminent practitioners from reputed financial institutions and banks, developmental agencies, and governmental bodies about a range of issues in financial inclusion. The participants can interact and share their views with eminent speakers and scholars on: i) the role of innovation in bridging opportunities and scarce resources amidst policy mandates and fierce competition in financial inclusion, ii) innovative business models and disruptive technologies that support inclusive finance in the future, and iii) networking and sharing of ideas in the space of financial inclusion. Themes of the conference shall include the revolutionary approach and technologies in the following areas, but not limited to:

- Innovation in financial services (banking, insurance, consumer finance and so on)
- Embracing innovation- capacity building and human resource management
- Cyber-security- Payment gateway security in digital India
- Big bang disruptions in financial services
- Digital transformation- Digital services and digital skills
- Women and financial inclusion
- Regulatory hurdles and challenges
- Financial literacy
- Potential of small finance banks, payment banks and fintech companies
- Access to financial markets and adoption of technology
- Microfinance institutions : Issues and strategies
- Digital India: Big data
- Banking technologies: Structure and dynamics of change
- Business enhancement with e-marketing and innovative product design
- Sustainable business models that enhance value creation
- Effect of financial inclusion on livelihood
- Public-private partnership in financial inclusion
- Making financial inclusion work: Managing for improved performance
- Creating a HR strategy and policies for the growth of financial inclusion
- Demonetization

Call for Papers

Prospective authors are invited to submit full length manuscripts reporting original unpublished research and recent developments in the topics related to the conference. It is required that the manuscript follows the standard format (double space, 12-point Times New Roman font) in MS-Word format. An abstract of around 200 words including title, keywords and author affiliation with email address should be sent to fifi.2017@manipal.edu before December 31, 2016. Soft copy of the complete paper not exceeding 5000 words or 12 pages including figures should be submitted. All the references used in the paper should be alphabetically listed using APA 6 style.

Important Dates

Last date for abstract submission : 31 December, 2016

Intimation of acceptance of the abstract: 15 January, 2017

Last date of final paper submission and registration: 15 February, 2017

To register for the conference, please visit <https://conference.manipal.edu/fifi2017>

Registration Fee

| | Upto 31st January | After 31st January |
|---|-------------------|--------------------|
| Academicians | ₹ 1800 | ₹ 2000 |
| Delegates from Industry/Government agencies | ₹ 2300 | ₹ 2500 |
| Students/Research Scholars | ₹ 450 | ₹ 500 |

(Inclusive of taxes)

Registration fee includes conference badge, conference program, certificate of participation, refreshments and lunch. Filled registration forms are to be submitted along with registration fee by either demand draft drawn in favour of "Manipal University Conference/Workshop" payable at Manipal or Udupi OR scanned copy of the RTGS/NEFT receipt bearing the Unique Transaction Reference number to the organizers by 31st January, 2017. No withdrawals are permitted after the registration. At least one author has to register for the conference to be eligible for the inclusion of the paper in the conference proceedings and programme.

Bank Account Details for RTGS or NEFT

| | |
|--------------------------|--|
| Beneficiary name | Manipal University Conference/Workshop |
| Bank account number (SB) | 33508958510 |
| Name of the bank | State Bank of India, Manipal Branch |
| IFSC code | SBIN0004426 |
| MICR code | 576002006 |
| SWIFT code | SBININ BB770 |

Publication Opportunity

The organizers will be publishing all the papers in a conference proceedings with ISBN.

Patron

Dr. Ramdas Pai, Chancellor, Manipal University

Co-patrons

Dr. H.S. Ballal, Pro Chancellor, Manipal University

Dr. Vinod Bhat, Vice Chancellor, Manipal University

Dr. Surendra Shetty, Pro Vice Chancellor, Manipal University

Dr. Narayana Sabhahit, Registrar, Manipal University

About Manipal University- A Leader in Higher Education

Manipal University is known globally for the high quality professional education it imparts. It is among the top educational institutions of higher learning in the country with a global acceptance. The University has created some of the country's best institutes/schools across 24 diverse streams like medicine, dentistry, management, nursing, engineering, pharmacy, hotel management, allied health etc. with nearly 300 courses.

About the School of Management

The School of Management, a constituent institution of Manipal University is a highly respected B-school in South India. The School offers two year full time program in Master of Business Administration (MBA), MBA (Global Business) and MBA (Healthcare Management).

About the Centre for Advanced Research in Financial Inclusion

The Centre for Advanced Research in Financial Inclusion was established in School of Management with an aim to develop and disseminate knowledge by advanced research, extension activities and awareness campaigns through a mutually beneficial approach for the promotion of financial inclusion.

Organizing Committee

Conference Chair

Dr. Raveendranath Nayak, Director, School of Management

Convener

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FIFI - 2017

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